Building Bridges for Better Health

- **Project Partners**
  - International Center for Diarrheal Disease Research, Bangladesh (ICDDR,B), and the Matlab Health Service Area
  - Emory University School of Nursing, Center for Research on Maternal and Newborn Survival

- **Populations served**
  - Women of reproductive age 18-49 in Matlab, Bangladesh

- **Project Timeframe**
  - Phase I: July-August 2007
  - Phase II: September-December 2008
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• Program Purpose
  • Short Term: To investigate the influence of social networks on decisions to use or not use skilled birth attendance during childbirth and the criteria used in these decisions in an area where professional childbirth services are available.
  • Long Term: To increase facility based delivery to reduce maternal and neonatal mortality in vulnerable populations.

• Program Outcomes
  • Development of a Ethnographic Decision Tree Model
  • Reliability testing of social network indices
  • Development of locally relevant name generator and name interpreter questions
  • Detailed logistics and implementation plan for Phase II
Progress to date

- Presentation of Ethnographic Decision Tree Model for Women’s Choice of Birth Attendant, APHA 135th Meeting

- NRSA Funding for Phase II awarded by NIH, National Institute of Nursing Research

Next steps

- Implement Phase II Study in Bangladesh Sept-Dec 2008