2013 Intramural Emory Global Health Case Competition

Connecting Students from Diverse Fields to Address a Global Health Challenge
Overview of the Emory Global Health Case Competition

Developed in 2009 by the Emory Global Health Institute’s Student Advisory Committee (SAC), the Emory Global Health Case Competition is an educational program that brings together students from multiple disciplines to address a real-world global health challenge in a collaborative and competitive environment. The first competition consisted of eight multidisciplinary student teams that addressed severe acute childhood malnutrition in Ethiopia. Since 2009, the SAC has hosted an annual Emory Global Health Case Competition, which has continued to grow in both number of students and number of universities participating.

In 2013, the Emory Global Health Institute and its SAC hosted two global health case competitions: an intramural competition for Emory students and an international competition that included the winning Emory team from the intramural competition and 23 guest university teams. The 2013 Intramural Emory Global Health Case Competition consisted of 12 teams comprised of students from every school and several departments at Emory University.
Team Work Day

Teams had five days to work on the case and devoted Friday to finalizing their recommendations. Teams also met for one hour with a subject matter expert (SME). SMEs commented on what teams had developed, provided direction on their recommendations, and gave teams an opportunity to practice their presentations.
The Heart and Soul of France’s Health Care System

François Dubois is a leading health affairs strategist for the leadership of France’s Union for a Popular Movement (UMP) party, the center-right political party of ex-President Sarkozy. In his role as health strategist, Dubois has been asked to develop UMP’s health platform for the 2017 elections. Because his party was recently removed from power, signaling the electorate’s aversion to Sarkozy and UMP’s previous approaches, Dubois recognizes that the platform must appeal to the electorate at large without being a complete and sudden reversal of the UMP’s traditional conservative agenda. He also realizes that the Socialist Party and President Hollande will have a competing agenda. The platform he develops must be specific and should focus on how the UMP plans to organize and sustainably finance France’s health system amidst changing demographics (i.e., an aging and an increasingly diverse population due to migration to France) and the resulting changes in France’s health care needs (e.g., more chronic care).

Case competition teams represent Dubois’ legislative aides who bring interdisciplinary perspectives to the platform development process. Dubois has asked them to develop a clear, justifiable, and sustainable party platform for France’s health system, especially amidst current economic challenges. Competition judges represent Dubois and UMP’s leadership, who will select a platform that they feel can propel a winning 2017 election campaign.
Intramural Case Writing Team

Left to Right: Connor Radley, Jeff Bale, Mike Arenson, Shreya Rao, Alfonzo Hernandez, Laura Hill, Dell McLaughlin, and Mo Ali
Dr. Mohammed Ali, EGHI faculty advisor, and Emma Sizemore, Case Competition Chair, welcome participants.
The Emory Global Health Institute thanks the sponsors of the 2013 Intramural Emory Global Health Case Competition.
During the morning sessions teams make their case recommendations.
Judges for the 2013 Intramural Emory Global Health Case Competition
Judges Feedback Session
(Judges pictured left to right, opposite page)

Ruth Parker, MD
David Kibler
Nicolas Florsch, PhD
Brad Killaly, PhD
Juliane Halftermeyer, PhD
Matt Schwartz, MBA,
Marty Makinen, PhD
Ira Schwartz, MD
Benjamin Druss, MD, MPH
Team 1
Liberté Égalité Fraternité: A Self-Sufficient Health Care System Through Liberty, Equality & Brotherhood
Team 9
Promoteurs de Santé: Des Communautés Saines, Unis France (Health Communities, United France)
Team 12

*Galvanizing the Wheel: The UMP’s Four-Point Plan for Strengthening French Health Care*
Participants in the 2013 intramural competition came from every school and numerous departments at Emory University.
Dr. Jeffrey Kaplan, Vice President for Global Health at Emory University, and David Kibler, Cultural Attache at the Consulate General of France in Atlanta, congratulate the winning teams.
Award Recipients
(clockwise from top left)

Innovation Award
Lindsey Jones and William Ford (Camden MacDowell, Jonathan Spital, Quingyang Xiao, and Jason Wen not pictured)

Third Place & Participants’ Choice Award
Trey Comstock, Jing Joy Hu, Afshin Khan, Annam Shaikh, Rebecca Schicker, and Ernesto Escobar

Second Place
Elise Riley, Morgan Mercer, Alexander Chen, Luke Baertlein, Emily Headrick, and Matthew Vallevand
First Place Team
Alexis Coppola, Abhimanyu Raina, Jeffrey Holzberg,
Brittany Schriver, Rony Jose, and Joyelle Fleming.
Acknowledgements

The Emory Global Health Institute gratefully acknowledges the support of the sponsors of the 2013 Intramural Emory Global Health Case Competition.

The Institute thanks the competition’s judges and subject matter experts for making the competition a success by providing their time, insight, and expertise.

The Institute thanks the Rollins School of Public Health and the Emory University School of Medicine for providing the excellent presentation and work spaces for this year’s competition.

The Institute thanks its Student Advisory Committee members for developing and coordinating this unique global health learning opportunity. Without the vision, energy, and effort of the Emory Global Health Institute Student Advisory Committee, the Emory Global Health Case Competition would not be possible.

And finally, the Institute extends a special thanks to Dr. Mohammed Ali, Dr. Aimee Webb Girard, Annie Herold, Gretchen Martin, Dell McLaughlin, Meg O’Connor, Emma Sizemore and Sandy Zeh for the tremendous amount of time, effort, and though they put forth coordinating this year’s intramural competition.