What is the Emory Global Health Case Competition?
The Emory Global Health Case Competition (EGHCC) is an innovative student learning program that brings together students from multiple disciplines to address a critical global health challenge. The EGHCC borrows its format from business school case competitions where student teams formulate recommendations for a business case, but the EGHCC is unique in that it requires students to work in multidisciplinary teams to analyze a real-world global health challenge in both a collaborative and competitive environment.

Competition History
The inaugural Emory Global Health Case Competition, held in spring 2009, was initiated and coordinated by the Emory Global Health Institute’s Student Advisory Committee (SAC), a multidisciplinary group of students representing every school at Emory University. Forty Emory students comprising eight multidisciplinary teams presented their best strategies for alleviating severe childhood malnutrition in Ethiopia. In 2010, the Emory Global Health Institute expanded the competition regionally by including three guest university teams located in the Southeast. This resulted in 12 multidisciplinary teams developing recommendations for the mock government of Gujarat, India on how to reduce tobacco-related health and economic burdens while recognizing that tobacco product manufacturing is one of the state’s largest industries.

In 2011, the Institute’s SAC took the competition national and included multidisciplinary teams from 12 universities across the United States and eight Emory teams. In 2012, the Emory Global Health Institute and its SAC coordinated two global health case competitions. One competition was an intramural competition reserved for Emory students. Twelve Emory teams analyzed the childhood obesity epidemic in Mexico and developed strategies for addressing it. The winning team from the intramural competition went on to compete against 22 guest university teams in the Institute’s first International Emory Global Health Case Competition. These 23 teams developed recommendations to address the health and social disparities that exist among Sri Lanka’s Sinhalese and Tamil populations.

“"This was my first case competition, and I really enjoyed it. I enjoyed the stress of putting together a presentation with new people from different fields, and I enjoyed meeting and networking with new people from different fields and different schools.""  
Catherine Shih  
Member of 2012 Second-Place Boston University Team

2012 Emory Global Health Case Competition
This year, the Institute and its SAC will host its International Emory Global Health Case Competition on Saturday, March 23, 2013, on the Emory University campus in Atlanta, Georgia. The Emory Global Health Institute invites guest teams from universities around the world to participate. Emory’s goal is to host multidisciplinary teams from 23 guest universities (national and international) to compete with each other and the winning team from Emory’s intramural competition.

www.globalhealth.emory.edu
Who can Participate?
Guest university teams must be multidisciplinary and be comprised of four-to six-team members who come from at least three different schools or disciplines within their respective universities. Teams can be comprised of undergraduate and/or graduate students.

Why Your University Should Participate
First, it will be great fun and students will learn about a real-word global health issue. Second, team members will have the opportunity to meet leading business, non-profit sector, legal, global health, and other health professionals who will serve as team mentors and competition judges. Team members will also have the opportunity to network with students from 23 other universities. And finally, the top three teams will receive cash prizes!

Unique Opportunity
The EGHCC, begun only four years ago, provides a truly unique learning experience for students. As students are oftentimes self-sequestered in their schools and departments, this competition has been an ideal vehicle for bringing them together, which has resulted in both increased student-to-student and university-to-university collaboration. The EGHCC offers a context for out-of-the-box thinking and the possibility for students’ case recommendations to be considered for pilot testing. As the competition continues to grow, it will provide a forum for global health strategy development across disciplines and campuses as well as better prepare participants to collaborate with peers as they enter diverse professions.

“I am convinced that participating in the Emory Global Health Case Competition has had a lasting impact on the group of students from Rice University. For many of us, this was the first time we had been asked to apply such a diverse set of tools to such a complicated and meaningful problem. After the competition, I felt as if we had gained life-long skills and insights.”

Josh Ozer
Member of 2011 Innovation Award-winning Rice University Team

We hope to see a multidisciplinary team from your university in Atlanta this March!

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