What is the Emory Global Health Case Competition?
The Emory Global Health Case Competition (EGHCC) is an innovative student learning program that brings together students from multiple disciplines to address a critical global health challenge in both a competitive and collaborative environment. The EGHCC borrows its format from business school case competitions where student teams formulate recommendations for a business case, but the EGHCC is unique in that it requires students to work in multidisciplinary teams to analyze a real-world global health challenge that requires an interdisciplinary approach.

Competition History

The inaugural Emory Global Health Case Competition, held in spring 2009, was initiated and coordinated by the Emory Global Health Institute’s Student Advisory Committee (SAC), a multidisciplinary group of engaged students representing every school at Emory University. Forty Emory students comprising eight multidisciplinary teams presented their best strategies for alleviating severe childhood malnutrition in Ethiopia. In 2010, the Emory Global Health Institute expanded the competition regionally by including three guest teams located in the Southeast. This resulted in 12 multidisciplinary teams developing recommendations for the mock government of Gujarat, India on how to reduce tobacco-related health and economic burdens while recognizing that tobacco product manufacturing is one of the state’s largest industries. In 2011, the Institute’s SAC took the competition national and included multidisciplinary teams from 12 universities across the United States and eight Emory teams.

2012 Emory Global Health Case Competition

This year, the Institute and its SAC will its Global Health Case Competition on Saturday, March 31, 2012, on the Emory University campus in Atlanta, Georgia. The Emory Global Health Institute invites guest teams from universities that are members of CUGH and the Global Health Education Consortium to participate. Emory’s goal is to host guest teams from 15 universities, with the goal of attracting 96 students, which includes students from one Emory team, to participate.

“We from the Cornell University team would like to sincerely thank you for giving us the opportunity to experience your global health case competition. We all had a great time and learned a lot. The competition was extremely well organized, and we always felt at home and welcomed.”
Campbell Bryson
Ellie Emery
Matthew Rosenbaum
Preeti Panda
Ana Sophia McKenney
Sean Murphy

www.globalhealth.emory.edu
Who can Participate?
Teams from universities that are members of the Consortium of Universities for Global Health and the Global Health Education Consortium can participate. Guest university teams must be multidisciplinary and be comprised of four-to six-team members who come from at least three different schools or disciplines within their respective universities.

Why Your University Should Participate
First, it will be great fun and students will learn about a real-world global health issue. Second, team members will have the opportunity to meet global health faculty from Emory University and global health professionals who will serve as team mentors and competition judges. Team members will also have the opportunity to network with students from 15 other universities. And finally, the top four teams will receive cash prizes!

Unique Opportunity
The EGHCC, begun only three years ago, provides a truly unique learning experience for students who are interested in competing in it. As students are oftentimes self-sequestered in their schools and departments, this competition has been an ideal vehicle for bringing them together, which has resulted in both increased student-to-student and university-to-university collaboration. The EGHCC offers a context for out-of-the-box thinking and the possibility for students’ case recommendations to be considered for pilot testing. As the competition continues to grow, it will provide a forum for global health strategy development across disciplines and campuses as well as better prepare participants to collaborate with peers as they enter diverse professions.

We hope to see a multidisciplinary team from your university in Atlanta in March!